



Established in early 2006, Brand Communications initially provided bespoke research and PR services to brokers and financial institutions. Today, we continue to provide an indispensable, one-stop shop PR and research service to brokers and leading financial service companies, building media profile, brand awareness and trust.

Having worked with organisations including individuals such as former Dragons Den entrepreneur Richard Farleigh and Nottingham Forest Football manager Dougie Freedman, we subsequently developed PIR Multichannel for small – medium cap listed companies to address the digital communications gap that exists between mainstream PR/IR and effective communications with retail and institutional investors. Drawing our considerable experience in working with online financial communities, we have built an enviable track record through maintaining simple effective communications with private and institutional investors via a broad cross section of social media channels.

**PIR Multichannel – Breakdown of Services**

<p><b>Story Distribution:</b> Your existing RNS output is enhanced and rewritten by us. These and approved topical stories are then distributed to Brand financial media db.</p> <p>We provide statistics, track your published story views, and follow up with journalists responding to output.</p>	<p><b>Company Page:</b> Your company page is published on the PIR Multichannel section of the Brand website. (<a href="http://www.branduk.net/pir-multichannel/">http://www.branduk.net/pir-multichannel/</a>)</p> <p>Your RNS, social commentary, interviews, regular topical issues, events, broker notes, podcasts, commentary and analysis are all published here and then re-promoted out across our Twitter, LinkedIn, Facebook and other social feeds - e.g. Andalas Energy tweet below right generated 5,275 views.</p>
<p><b>Profile Monitoring:</b> Our team are across the major bulletin boards, chat rooms and networking sites and will not only report back on adverse commentary but will also counter with positive input subject to liason with you. We maintain the company and story profile between announcements.</p> <p>We monitor positions of Fund Managers and shareholders and maintain an overview of buyers and sellers in client stock.</p>	<p><b>TV, Video &amp; Podcasts:</b> We arrange and prepare you for financial TV channel appearances, i.e. TipTV, Stocktube, IG TV, Bloomberg, CNBC, Sky etc, plus topical investor video interviews. We promote and publish your media clips and podcasts across Youtube and other social media channels.</p> <div style="display: flex; align-items: center;">  <div style="margin-left: 10px;"> <p>Brand CEO Alan Green regularly discusses stocks and trading ideas across investor TV and podcast channels. He will discuss your investment proposition. (<a href="https://tinyurl.com/k3y49y9">https://tinyurl.com/k3y49y9</a>)</p> </div>  </div>

**LOOKING TO RAISE YOUR COMPANY PROFILE? HERE'S WHAT OUR CLIENTS HAVE TO SAY....**



*"Advanced Oncotherapy engaged Brand Communications in a PR multichannel solution to raise the profile of proton beam treatment and our unique LIGHT technology among the institutional community. Working with our partners, Alan Green and the team positioned the company as the leading go-to global supplier and manufacturer of next generation proton cancer treatment. Brand Communications are highly recommended"*

**Nicolas Serandour – Chief Financial Officer, Advanced Oncotherapy PLC**



*"Alan Green and the Brand Communications team proved highly effective in generating media and press coverage for us on a number of levels. We look forward to continuing to work with them going forward"*

**Business entrepreneur and Dragons Den star Richard Farleigh**

